



Syllabus Module 1

Commercial law, prof. Andrea Pericu (apericu@economia.unige.it)

- Piacentini, Mascagni, *Italian Company Law*, Wolters Kluwer, 2021.

Applied economics, prof. Alessio Tei (alessio.tei@unige.it)

- Blanchard, O. (any edition). *Macroeconomics*, Pearson Prentice Hall, Chapters 2 and 3.
- Perloff, J. (any edition). *Microeconomics. Theory and Applications with Calculus*, Pearson Prentice Hall, Chapters 2, 4, 11, and 12.

Accounting, prof. Elisa Roncagliolo (roncagliolo@economia.unige.it)

- David Alexander and Christopher Nobes (2020), *Financial Accounting*, 7th Edition: An International Introduction, Pearson Higher Education.

Management, prof. Simone Poledrini (simone.poledrini@unige.it)

- Grant, R. M., & Jordan, J. J. (2015). *Foundations of strategy*. John Wiley & Sons. Ch. 1, 2, 3, and 4.

Corporate finance, prof. Marco Di Antonio (diantoni@economia.unige.it)

- Hillier D., Ross S.A., Westerfield R.W., Jaffe J., Jordan B.D, *Corporate Finance* by McGraw Hill, 2020, Chapters 6, 7, 8, 12.

Financial institutions and markets, prof. Marco Di Antonio (diantoni@economia.unige.it)

- Saunders A., Cornett M., *Financial Markets and Institutions*, seventh edition, McGraw-Hill, Chapters 3: Interest rates and security valuation; 6: Bond Markets; 8: Stock markets; 10: Derivative securities market.

Marketing, prof. Andrea Ciacchi (andrea.ciacchi@unige.it)

- Jean-Jacques Lambin, Isabelle Schuiling, *Market-driven management: Strategic and operational marketing*, Macmillan International Higher Education Ch. 1, Ch. 8, Ch. 15, Ch. 17, Ch. 18.





Math, prof. Matteo Brachetta (matteo.brachetta@unige.it)

- Lorenzo Peccati, Sandro Salsa, Annamaria Squellati, “*Mathematics for Economics and Business*”, EGEA. Chapters 2, 3, 4, 5, 7, 8.

Financial mathematics, prof. Matteo Brachetta (matteo.brachetta@unige.it)

- Erio Castagnoli, Lorenzo Peccati, Margherita Cigola, “*Financial Calculus with Applications*”, EGEA. Chapters 1, 2, 4, 5, 6.

Micro and macro economics, prof. Anna Bottasso (anna.bottasso@unige.it) and prof. Claudio Piga (claudio.piga@unige.it)

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- Perloff, J. (any edition). *Microeconomics. Theory and Applications with Calculus*, Pearson Prentice Hall, Chapters 2, 4, 11, and 12.

Human resource management, prof. Alberto Monti (alberto.monti@unige.it)

- Daft, Richard L., *Organization theory & design*, 12. ed., New York: Cengage Learning, 2016, Chapter 3 Fundamentals of Organization structure.

Statistics, prof. Corrado Lagazio (corrado.lagazio@unige.it)

- Paul Newbold, William Carlson and Betty Thorne, *Statistics for Business and Economics*, 9th Global Edition, Pearson, Chapters 1-4.

Economic history, prof. Marco Doria (doria@economia.unige.it), and prof. Luisa Piccinno (piccinno@economia.unige.it)

- F. Amatori, A. Colli (eds), *The Global Economy. A Concise History*, Routledge Giappichelli, Torino 2019 (chapters 11, 12, 13, 15, 17, 21).